

## **SS7 : EUROPEAN TRADE FAIR AIMS & PURPOSE**

This project aims to recapture the Renaissance spirit of entrepreneurship, inventiveness, creativity and city pride and link it to the rich culture and history in present day Italian regions.

Your team has been hired by the region to prepare an exhibition at a European Trade Fair. The purpose of the exhibition is:

- 1) to promote cultural appreciation of your region's history,
- 2) to make known your region's specialties in food, craftsmanship and local products
- 3) to familiarize Europeans (or other nationalities that may visit the fair) with the diversity and beauty of your region's landscape

<b>CITY</b>	<b>RENAISSANCE CITY-STATE</b>	<b>modern day REGION:</b>
VENICE	(Republic of Venice)	Veneto
FLORENCE	(Republic of Florence)	Toscana
MILAN	(Duchy of Milan)	Lombardia
ROME	(Papal States)	Lazio
NAPLES	(Kingdom of Naples)	Campania
URBINO	(Papal States)	Marche
PERUGIA	(Papal States)	Umbria
PALERMO	(Two Sicilies)	Sicilia
BOLOGNA	(Papal States)	Emilia Romagna
CAMPO BASSO	(Two Sicilies)	Molise
POTENZA	(Two Sicilies)	Basilicata
TORINO	(Duchy of Savoy)	Piemonte
AOSTA	(Duchy of Savoy)	Valle D'Aosta
GENOVA	(Republic of Genoa)	Liguria
L'AQUILA	(Two Sicilies)	Abruzzo
CAGLIARI	(Spanish Empire)	Sardegna
TRENTO	(Republic of Venice)	Trentino Alto Adige
BARI	(Two Sicilies)	Puglia
CATANZARO	(Two Sicilies)	Calabria
TRIESTE	(Republic of Venice)	Friuli Venezia Giulia

## **PROJECT REQUIREMENTS**

- 1. BROCHURE:** Why visit this region and city?
  - Short History of region (with a focus on the Renaissance)
  - Basic Geography
  - Monuments & artists special to its history
  - Carnival characters special to that region and/or Sagre & Feste
  - Products/ foods special to that region
  
- 2. DISPLAY OR COLLAGE POSTER** OF PRODUCTS/FOOD
  
- 3. SLIDESHOW** (PowerPoint) OF LANDSCAPE/KEY CITIES OR TOWNS

## **STEPS TO FOLLOW IN RESEARCHING, PLANNING AND PRESENTING YOUR PROJECT**

- 1. Investigate books, pamphlets, and websites and collect a preliminary bibliography**
- 2. Take notes on notecards provided using the correct format**
- 3. Choose which information/pictures you will use**
- 4. Make a plan (outline) of how the brochure, display and slideshow will be organized.**
- 5. SUCCESS depends a lot on cooperation and a fair sharing of the work to be done, using the special talents of each person in the group.**